

## **Duolingo launches Tinycards, the future of flashcards**

Pittsburgh, PA (July 19, 2016) — Duolingo, the company behind the most downloaded education app in the world, is launching a new app, [Tinycards](#), now available for free on iOS. This marks the company's first move into teaching topics beyond languages.

Download [TinyCards for iOS](#).

Millions of people use flashcards every day despite it being a notoriously boring studying tool. Tinycards employs the same game mechanics and learning techniques that brought 150 million users to [Duolingo](#) and made it the most downloaded education app on iTunes and Google Play.

In the likeness of well-known games, users unlock new levels, enjoy delightful animations, share cards with friends and solidify their knowledge by filling up a strength bar. In the background, science works to help everyone learn efficiently: smart algorithms adapt to each person's progress and keep them from forgetting newly-learned concepts.

The app will include hundreds of beautifully illustrated decks at launch, including exclusive content by [Chineasy](#), the popular and innovative Chinese-learning method, as well as a lot of the vocabulary taught on Duolingo. Additionally, anyone can easily create their own decks.

"Duolingo redefined the way millions of people learn languages by making it fun, effective and free," said Luis von Ahn, co-founder and CEO of Duolingo. "We're excited to bring that experience to flashcards in order to help school kids suffering through memorization for tests. We also hope this will motivate adults to learn new topics to enhance their lives."

We hope millions of school kids will benefit by memorizing vocabulary, equations, country capitals or history facts while playing a game, and that life-long learners will also enjoy playing to memorize things like ideal wine pairings, constellations or Game of Thrones characters. Duolingo has received a total of US\$ 83.3 million in investments from Google Capital, Kleiner Perkins Caufield & Byers, New Enterprise Associates, and Union Square Ventures.

### **About Luis von Ahn and Severin Hacker**

[Luis von Ahn](#), co-founder and CEO of Duolingo, is considered one of the pioneers of crowdsourcing. He is known for inventing CAPTCHAs, receiving a MacArthur "Genius" Grant, giving popular TED talks and selling 2 companies to Google. Luis has been named one of the 10 Most Brilliant Scientists by Popular Science Magazine, one of the 50 Best Brains in Science by Discovery and one of the Top Young Innovators by MIT Technology Review.

[Severin Hacker](#) is the co-founder and CTO of Duolingo. He received a BS in Computer Science from ETH Zurich in 2006, a PhD from Carnegie Mellon University in 2014 and was selected by the MIT Technology Review as one of the top young innovators of our time.